

## Arctic Matt

The preferred coated paper range for many printers and designers comes in the form of the internationally acclaimed Arctic – a well established range of high volume qualities. Arctic is available in two qualities; Matt and Volume. Both deliver outstanding print performance, and offer a quality natural feel. And as a bulky paper, Arctic Volume allows you to optimise the yield advantage of lower grammages, which could potentially save your budget.

For a matt coated paper with a soft white finish and natural feel, there's Arctic Matt. It's a favourite of printers and designers looking for a grade that offers excellent printing and finishing properties whilst maintaining good opacity and rigidity. Like other grades in the Arctic® range it bears the FSC label, which means that it also delivers a message of sustainability.

### Product features and benefits:



Forest Stewardship Council® certified



Manufactured to the international environmental standard, ISO 14001



Elemental Chlorine Free bleaching process

### Associated qualities:

Arctic Volume White

### Environmental statements:

When printing on Arctic Matt, you may wish to include a combination of the following environmental statements on your work. Arctic Matt:

- contains material sourced from responsibly managed forests, **certified in accordance with the FSC (Forest Stewardship Council)\***
- is manufactured to ISO 14001 and EMAS (Eco-Management & Audit Scheme) international standards, minimising negative impacts on the environment

\* Omit bold copy if your company or printer is not FSC certified

### FSC logo usage guidelines:

The FSC logo can be used on publications printed on Arctic Matt. Should your company or printer have certification to the standard, you should use FSC MIX logo from the FSC Product Labelling Guide. An example is shown below:



Product information continued overleaf...

**Range specifications:**

	SRA2	SRA1	B1
	450x640	640x900	720x1020
90g/m <sup>2</sup>		●	
100g/m <sup>2</sup>	○	●	●
115g/m <sup>2</sup>	○	●	●
130g/m <sup>2</sup>	○	●	●
150g/m <sup>2</sup>	○	●	●
170g/m <sup>2</sup>		●	●
200g/m <sup>2</sup>	■	●	●
250g/m <sup>2</sup>	■	●	●

- Available ream wrapped and bulk packed on standard pallets
- Available ream wrapped and bulk packed on flexi-pallets
- Available ream wrapped only

**Packaging specifications:**

	SRA2	SRA1	B1
	450x640	640x900	720x1020
90g/m <sup>2</sup>		500 / 10.5k	
100g/m <sup>2</sup>	500 / 19k	500 / 9.5k	500 / 9.5k
115g/m <sup>2</sup>	500 / 17k	250 / 8k	250 / 8k
130g/m <sup>2</sup>	500 / 13k	250 / 6.5k	250 / 6.5k
150g/m <sup>2</sup>	250 / 12k	250 / 6.5k	250 / 6k
170g/m <sup>2</sup>		250 / 5.5k	250 / 5.5k
200g/m <sup>2</sup>	250	250 / 4.5k	125 / 4.5k
250g/m <sup>2</sup>	125	200 / 3k	125 / 3k

Quantity shown = ream wrapped / bulk packed

**Technical specifications:**

	Bulk	Caliper	Opacity	Brightness	Whiteness	Smoothness	Gloss
		ISO534	ISO2471	ISO2470	ISO11475	ISO8791-4	ISO 8254-1
	cm <sup>3</sup> /g	MIC	%	(D65) %	(CIE) %	(PPS) μm	(Tappi, 75°) %
90g/m <sup>2</sup>	1.0	90	92.0	97	120	3.5	18
100g/m <sup>2</sup>	1.0	100	93.5	97	120	3.5	18
115g/m <sup>2</sup>	1.0	115	94.5	97	120	3.5	18
130g/m <sup>2</sup>	1.0	130	96.0	97	120	3.5	18
150g/m <sup>2</sup>	1.0	150	97.0	97	120	3.5	18
170g/m <sup>2</sup>	1.0	170	97.5	97	120	3.5	18
200g/m <sup>2</sup>	1.0	200	98.0	97	120	3.5	18
250g/m <sup>2</sup>	1.0	250	98.0	97	120	4.0	18