

## Arctic Volume White

The preferred coated paper range for many printers and designers comes in the form of the internationally acclaimed Arctic – a well established range of high volume qualities. Arctic is available in two qualities; Matt and Volume. Both deliver outstanding print performance, and offer a quality natural feel. And as a bulky paper, Arctic Volume allows you to optimise the yield advantage of lower grammages, which could potentially save your budget.

Arctic Volume White is the original matt coated FSC certified grade. Bred with the same eco-credentials as Matt, it's the natural platform for sustainable print communication. And with the ability to interchange with Arctic Matt, it's the perfect choice for anyone looking for flexible printing options.

### Product features and benefits:



Forest Stewardship Council® certified



Manufactured to the international environmental standard, ISO 14001



Elemental Chlorine Free bleaching process

### Associated qualities:

Arctic Matt

### Environmental statements:

When printing on Arctic Volume White, you may wish to include a combination of the following environmental statements on your work. Arctic Volume White:

- contains material sourced from responsibly managed forests, **certified in accordance with the FSC (Forest Stewardship Council)\***
- is manufactured to ISO 14001 and EMAS (Eco-Management & Audit Scheme) international standards, minimising negative impacts on the environment

\* Omit bold copy if your company or printer is not FSC certified

### FSC logo usage guidelines:

The FSC logo can be used on publications printed on Arctic Volume White. Should your company or printer have certification to the standard, you should use FSC MIX logo from the FSC Product Labelling Guide. An example is shown below:



Product information continued overleaf...

**Range specifications:**

	SRA2	SRA1	B1
	450x640	640x900	720x1020
90g/m <sup>2</sup>		●	●
100g/m <sup>2</sup>		●	●
115g/m <sup>2</sup>	○	●	●
130g/m <sup>2</sup>	○	●	●
150g/m <sup>2</sup>	○	●	●
170g/m <sup>2</sup>	○	●	●
250g/m <sup>2</sup>	■	●	

- Available ream wrapped and bulk packed on standard pallets
- Available ream wrapped and bulk packed on flexi-pallets
- Available ream wrapped only

**Packaging specifications:**

	SRA2	SRA1	B1
	450x640	640x900	720x1020
90g/m <sup>2</sup>		500 / 9.5k	250 / 9.5k
100g/m <sup>2</sup>		500 / 8k	250 / 8k
115g/m <sup>2</sup>	500 / 14k	250 / 7k	250 / 7k
130g/m <sup>2</sup>	250 / 12k	250 / 6k	250 / 6k
150g/m <sup>2</sup>	250 / 10k	250 / 5k	250 / 4.5k
170g/m <sup>2</sup>	250 / 9k	250 / 4.5k	250 / 4.5k
250g/m <sup>2</sup>	250	125 / 3.5k	

Quantity shown = ream wrapped / bulk packed

**Technical specifications:**

	Bulk	Caliper	Opacity	Brightness	Whiteness	Smoothness
		ISO534	ISO2471	ISO2470	ISO11475	ISO8791-4
	cm <sup>3</sup> /g	MIC	%	(D65) %	(CIE) %	(PPS) μm
90g/m <sup>2</sup>	1.10	99	91.5	97	123	4.4
100g/m <sup>2</sup>	1.10	110	93.0	97	123	4.4
115g/m <sup>2</sup>	1.10	126	95.0	97	123	4.4
130g/m <sup>2</sup>	1.10	143	96.0	97	123	4.4
150g/m <sup>2</sup>	1.10	165	97.0	97	123	4.4
170g/m <sup>2</sup>	1.10	187	98.0	97	123	4.4
250g/m <sup>2</sup>	1.10	275	99.0	97	123	4.4