



## Consort 155

Consort carries a sheen of sophistication that can be felt as well as seen. This is coated paper of the highest quality – without the highest price tag. The range includes two of the whitest coated sheets available in the UK. But it is whiteness with a reduced environmental cost; Consort products carry their own FSC accreditation too. The blue-whiteness of Consort and its highly developed coating makes colours leap off the page, illuminating the very finest detail.

For maximum print contrast and whiteness that's practically off the scale, there is Consort 155, the whitest coated sheet available in the UK. 'White' scarcely does it justice, which is why we named it 155, after its ultra-high CIE whiteness reading. Printed colours and tones are vivid, and the soft feel of Consort 155 conveys quality. No other coated paper is complementary to uncoated stocks like it. All this, plus FSC certification, at a price that won't turn anyone white.

### Product features and benefits:



Forest Stewardship  
Council® certified

### Associated value based services:



Bulk packed only; the supply of customer specified quantities of paper, subject to agreement



Profiles; a promotional supplement to showcasing commercial print

### Associated qualities:

Consort Silk, Consort Clear

### Environmental statements:

When printing on Consort 155, you may wish to include a combination of the following environmental statements on your work. Consort 155 :

- contains material sourced from responsibly managed forests, **certified in accordance with the FSC (Forest Stewardship Council)\***
- is totally recyclable and acid-free

\* Omit bold copy if your company or printer is not FSC certified

### FSC logo usage guidelines:

The FSC logo can be used on publications printed on Consort 155. Should your company or printer have certification to the standard, you should use FSC MIX logo from the FSC Product Labelling Guide. An example is shown below:



Product information continued overleaf...

**Product information sheet**

Coated matt paper

Updated 1 March 2011



Consort Royal

**Range specifications:**

|                     | Digital |         | Digital |         | B1 |
|---------------------|---------|---------|---------|---------|----|
|                     | SRA3    | SRA3    | SRA2    | SRA1    |    |
|                     | 320x450 | 450x320 | 450x640 | 640x900 |    |
| 135g/m <sup>2</sup> | ■       |         | ●       | ●       |    |
| 150g/m <sup>2</sup> |         |         | ■       | ■       | ■  |
| 170g/m <sup>2</sup> | ■       |         | ■       | ■       | ■  |
| 250g/m <sup>2</sup> |         |         | ●       | ●       | ■  |
| 300g/m <sup>2</sup> |         | ■       | ■       | ■       | ■  |

- Available ream wrapped and bulk packed on standard pallets
- Available ream wrapped only

**Packaging specifications:**

|                     | Digital |         | Digital   |          | B1  |
|---------------------|---------|---------|-----------|----------|-----|
|                     | SRA3    | SRA3    | SRA2      | SRA1     |     |
|                     | 320x450 | 450x320 | 450x640   | 640x900  |     |
| 135g/m <sup>2</sup> | 250     |         | 250 / 18k | 250 / 9k |     |
| 150g/m <sup>2</sup> |         |         | 250       | 250      | 250 |
| 170g/m <sup>2</sup> | 250     |         | 250       | 250      | 250 |
| 250g/m <sup>2</sup> |         |         | 100 / 8k  | 100 / 4k | 100 |
| 300g/m <sup>2</sup> |         | 200     | 100       | 100      | 100 |

Quantity shown = ream wrapped / bulk packed

**Technical specifications:**

|                     | Bulk               | Caliper | Opacity | Whiteness |
|---------------------|--------------------|---------|---------|-----------|
|                     |                    | ISO534  | ISO2471 | ISO11475  |
|                     | cm <sup>3</sup> /g | MIC     | %       | (CIE) %   |
| 135g/m <sup>2</sup> | 0.90               | 124     | 98.2    | 155       |
| 150g/m <sup>2</sup> | 0.92               | 139     | 98.5    | 155       |
| 170g/m <sup>2</sup> | 0.92               | 150     | 99.0    | 155       |
| 250g/m <sup>2</sup> | 0.94               | 224     | 99.8    | 155       |
| 300g/m <sup>2</sup> | 0.91               | 274     | 99.9    | 155       |