

Greencoat 100 Offset

Greencoat is a market-leading multi-purpose family from Howard Smith Paper Group that includes both uncoated and coated qualities in a single, recycled range. The range incorporates the Carbon Balanced Paper, the FSC certification and is made to the highest environmental standards. You won't notice any compromise on performance, and more importantly print quality. In our book, being good should mean looking good.

Greencoat 100 Offset is the green alternative to everyday, multi-purpose virgin fibre papers: an uncoated, 100% recycled Carbon Balanced grade that can bring environmental integrity to brochures, posters, leaflets and flyers. As pre-printed stationery paper for subsequent laser and inkjet printing, it takes some beating. This stock item is available in a digital grade suitable for dry toner technologies.

Product features and benefits:



100% recycled post-consumer fibre



Certified to the Forest Stewardship Council (FSC Recycled Credit)



Manufactured to the international environmental standard, ISO 14001



Elemental Chlorine Free bleaching process



Pallets set at optimum heights to suit most in-feed systems



Delivered on flexi-pallets as standard, saving preparation time and money



Compatible for Dry Toner digital technologies



WORLD LAND TRUST™

www.carbonbalancedpaper.com

Associated value based services:



MySize; a reel-to-sheet service for bespoke sheet sizes and quantities in excess of two tonnes



Assured availability; an attainable service agreement ensuring key product lines will always be in stock

Associated qualities:

Greencoat 55 Gloss, Greencoat 55 Silk, Greencoat 80 Gloss, Greencoat 80 Silk

Environmental statements:

When printing on Greencoat 100 Offset, you may wish to include a combination of the following environmental statements on your work. Greencoat 100 Offset :

- is Carbon Balanced Paper – where the carbon intensity has been measured through the production process and an equivalent carbon credit (offset) has been purchased
- is made from 100% recovered fibre, **certified in accordance with the FSC (Forest Stewardship Council)***
- is manufactured to the ISO 14001 international standard, minimising negative impacts on the environment

* Omit bold copy if your company or printer is not FSC certified

FSC logo usage guidelines:

The FSC logo can be used on publications printed on Greencoat 100 Offset. Should your company or printer have certification to the standard, you should use the FSC Recycled FSC RECYCLED from the FSC Product Labelling Guide. An example is shown below:



Product information continued overleaf...

Carbon Balanced Paper logo

The Carbon Balanced Paper logo can be used on publications printed on Greencoat 100 Offset. Should you wish to use the logo, or for more information, contact carbonbalanced@hspg.com. An example of the logo is shown below:



www.carbonbalancedpaper.com

Range specifications:

	Digital				
	SRA3	SRA3	SRA2	SRA1	B1
	450x320	450x640	450x640	640x900	720x1020
80g/m ²		■	○	●	
90g/m ²			○	●	
100g/m ²	■	■	○	●	●
120g/m ²	■		○	●	●
140g/m ²			○	●	●
160g/m ²			○	●	
200g/m ²	■		■	■	
250g/m ²			■	■	■
300g/m ²	■		○		■
350g/m ²			■		

- Available ream wrapped and bulk packed on flexi-pallets
- Available ream wrapped and bulk packed on standard pallets
- Available ream wrapped only

Packaging specifications:

	Digital				
	SRA3	SRA3	SRA2	SRA1	B1
	450x320	450x640	450x640	640x900	720x1020
80g/m ²		500	500 / 20k	500 / 11k	
90g/m ²			500 / 18k	500 / 10k	
100g/m ²	500	500	500 / 16k	250 / 9k	250 / 9k
120g/m ²	500		250 / 13k	250 / 8k	250 / 8k
140g/m ²			250 / 12k	250 / 6k	250 / 6k
160g/m ²			250/10.5k	200 / 5k	
200g/m ²	200		200	200	
250g/m ²			100	100	100
300g/m ²	200		100 / 5.2k		100
350g/m ²			100		

Quantity shown = ream wrapped / bulk packed

Product information continued overleaf...

MySize:

You can now order this range of Carbon Balanced Paper in whatever sheet size and quantity you want.

MySize is designed to help you reduce your paper consumption. It's a bespoke reel-to-sheet service for orders in excess of two tonnes. Simply select the grammage you want, specify the exact dimensions of paper you need, confirm the quantity of sheets required and that's what we'll deliver within 72 hours from the confirmation of your order.

As well as the cost benefit, MySize supports the environment by minimising wastage, which reduces the amount of paper going to landfill, and the associated CO₂ emissions. We can also deliver stocks on flexi-pallets as standard on sizes around SRA2 and pallet heights can be specified to suit Press In-Feed systems.

Greencoat 100 Offset is available in the following MySize grammages:

80, 90, 100, 120, 140, 160, 200, 250 and 300g/m²

If you would like to talk to us about this service, please contact your Regional Sales Centre or even visit www.mysizepaper.com to see exactly how much paper you can save, which could help you to reduce the costs of your print job.

Technical specifications:

	Bulk	Caliper	Opacity	Whiteness	Smoothness
			ISO2471	ISO11475	ISO8791-3
	cm ³ /g	Micron	%	(CIE) %	(Bendtsen) ml/min
80g/m ²	1.14	91	94.0	150	250/300
90g/m ²	1.15	103	95.0	150	250/300
100g/m ²	1.17	117	96.0	150	250/300
120g/m ²	1.18	142	97.0	150	250/300
140g/m ²	1.10	154	97.5	150	250/300
160g/m ²	1.12	192	98.6	150	300/450
200g/m ²	1.14	228	99.1	150	300/450
250g/m ²	1.16	290	99.7	150	500/650
300g/m ²	1.18	354	99.8	150	500/700
350g/m ²	1.19	416	-	150	500/700