

Greencoat 55 Gloss

Greencoat is a market-leading multi-purpose family from Howard Smith Paper Group that includes both uncoated and coated qualities in a single, recycled range. The range incorporates Carbon Balanced Paper, the FSC certification and is made to the highest environmental standards. You won't notice any compromise on performance, and more importantly print quality. In our book, being good should mean looking good.

Greencoat 55 Gloss offers similar visual and physical performance to totally virgin fibre grades, but with 55% recycled content. Its smooth surface and high coating levels make it an outstanding environmentally conscious choice for projects needing exceptional print results.

Product features and benefits:



Forest Stewardship Council® certified



55% recycled post-consumer fibre (NAPM certified)



Manufactured to the international environmental standard, ISO 14001



Elemental Chlorine Free bleaching process



WORLD LAND TRUST™

www.carbonbalancedpaper.com



Delivered on flexi-pallets as standard, saving preparation time and money

Associated value based services:



MySize; a reel-to-sheet service for bespoke sheet sizes and quantities in excess of two tonnes



Bulk packed only; the supply of customer specified quantities of paper, subject to agreement



Profiles; a promotional supplement to showcasing commercial print

Associated qualities:

Greencoat 55 Silk, Greencoat 80 Gloss, Greencoat 80 Silk, Greencoat 100 Offset

Environmental statements:

When printing on Greencoat 55 Gloss, you may wish to include a combination of the following environmental statements on your work. Greencoat 55 Gloss:

- is Carbon Balanced Paper – where the carbon intensity has been measured through the production process and an equivalent carbon credit (offset) has been purchased
- is made from 55% recovered fibre, diverting waste from landfill
- contains material sourced from responsibly managed forests together with recycled fibre, **certified in accordance with the FSC (Forest Stewardship Council)***
- is manufactured to ISO 14001 and EMAS (Eco-Management & Audit Scheme) international standards, minimising negative impacts on the environment

* Omit bold copy if your company or printer is not FSC certified

Product information continued overleaf...

FSC logo usage guidelines:

The FSC logo can be used on publications printed on Greencoat 55 Gloss. Should your company or printer have certification to the standard, you should use FSC MIX logo from the FSC Product Labelling Guide. An example is shown below:



Carbon Balanced Paper logo

The Carbon Balanced Paper logo can be used on publications printed on Greencoat 55 Gloss. Should you wish to use the logo, or for more information, contact carbonbalanced@hspg.com. An example of the logo is shown below:



www.carbonbalancedpaper.com

Range specifications:

	SRA2 450x640	B1 720x1020	Reels Bespoke
90g/m ²			◆
100g/m ²			◆
115g/m ²	○		◆
130g/m ²	■		◆
150g/m ²	○		◆
170g/m ²	■		◆
200g/m ²	■		
250g/m ²	■	■	
300g/m ²	■		

- Available ream wrapped and bulk packed on flexi-pallets
- Available ream wrapped only
- ◆ Special makings available, contact your Regional Sales Centre for more information

Product information continued overleaf...

Packaging specifications:

	SRA2		B1
	450x640	720x1020	
115g/m ²	500 / 22k		
130g/m ²	500		
150g/m ²	500 / 17k		
170g/m ²	250		
200g/m ²	250		
250g/m ²	250	125	
300g/m ²	250		

Quantity shown = ream wrapped / bulk packed

MySize:

You can now order Greencoat 55 Gloss in whatever sheet size and quantity you want.

MySize is designed to help you reduce your paper consumption. It's a bespoke reel-to-sheet service for orders in excess of two tonnes. Simply select the grammage you want, specify the exact dimensions of paper you need, confirm the quantity of sheets required and that's what we'll deliver within 72 hours from the confirmation of your order.

As well as the cost benefit, MySize supports the environment by minimising wastage, which reduces the amount of paper going to landfill, and the associated CO₂ emissions. We can also deliver stocks on Flexi-Pallets as standard on sizes around SRA2/B2 and pallet heights can be specified to suit Press In-Feed systems.

Greencoat 55 Gloss is available in the following MySize grammages:

115, 130, 150, 170, 200, 250 and 300g/m²

If you would like to talk to us about this service, please contact your Regional Sales Centre or even visit www.mysizepaper.com to see exactly how much paper you can save, which could help you to reduce the costs of your print job.

Sheet and reel technical specifications:

	Bulk	Caliper	Opacity	Whiteness	Gloss
		ISO534	ISO2471	ISO11475	ISO2471
	cm ³ /g	MIC	%	%	%
90g/m ²	0.72	66	89.0	124	75
100g/m ²	0.72	72	91.0	124	75
115g/m ²	0.76	87	94.0	124	75
130g/m ²	0.80	104	95.0	124	75
150g/m ²	0.75	113	96.5	124	75
170g/m ²	0.76	129	97.5	124	75
200g/m ²	0.78	156	98.5	124	75
250g/m ²	0.78	195	99.5	124	75
300g/m ²	0.80	240	98.8	124	75