

Greencoat 55 Silk

Greencoat is a market-leading multi-purpose family from Howard Smith Paper Group that includes both uncoated and coated qualities in a single, recycled range. The range incorporates Carbon Balanced Paper, the FSC certification and is made to the highest environmental standards. You won't notice any compromise on performance, and more importantly print quality. In our book, being good should mean looking good.

Greencoat 55 Silk looks, feels and performs like a 100% virgin product. You get the same bright white shade and excellent ink-to-paper contrast but with a paper that is 55% recycled. Its soft, smooth surface, matt finish and good opacity make it an excellent all-purpose environmental coated sheet.

Product features and benefits:



Forest Stewardship Council® certified



55% recycled post-consumer fibre (NAPM certified)



Manufactured to the international environmental standard, ISO 14001



Elemental Chlorine Free bleaching process



Pallets set at optimum heights to suit most in-feed systems



Delivered on flexi-pallets as standard, saving preparation time and money



Available in reels for CutStar applications



Associated value based services:



MySize; a reel-to-sheet service for bespoke sheet sizes and quantities in excess of two tonnes



Bulk packed only; the supply of customer specified quantities of paper, subject to agreement



Profiles; a promotional supplement to showcasing commercial print

Associated qualities:

Greencoat 55 Gloss, Greencoat 80 Gloss, Greencoat 80 Silk, Greencoat 100 Offset

Environmental statements:

When printing on Greencoat 55 Silk, you may wish to include a combination of the following environmental statements on your work. Greencoat 55 Silk:

- is Carbon Balanced Paper – where the carbon intensity has been measured through the production process and an equivalent carbon credit (offset) has been purchased
- is made from 55% recovered fibre, diverting waste from landfill
- contains material sourced from responsibly managed forests together with recycled fibre, **certified in accordance with the FSC (Forest Stewardship Council)***
- is manufactured to ISO 14001 and EMAS (Eco-Management & Audit Scheme) international standards, minimising negative impacts on the environment

* Omit bold copy if your company or printer is not FSC certified

Product information continued overleaf...

FSC logo usage guidelines:

The FSC logo can be used on publications printed on Greencoat 55 Silk. Should your company or printer have certification to the standard, you should use FSC MIX logo from the FSC Product Labelling Guide. An example is shown below:



Carbon Balanced Paper logo

The Carbon Balanced Paper logo can be used on publications printed on Greencoat 55 Silk. Should you wish to use the logo, or for more information, contact carbonbalanced@hspg.com. An example of the logo is shown below:



Range specifications:

	CutStar					
	SRA2	B2	SRA1	B1	Reels	Reels
	450x640	520x720	640x900	720x1020	880	Bespoke
90g/m ²						◆
100g/m ²	○		●			◆
115g/m ²	○		●			◆
130g/m ²	○	■	●	●	◇	◆
150g/m ²	○	■	●	●		◆
170g/m ²	○	■	●	●		◆
200g/m ²	○	■	●	■		
250g/m ²	○	■	●	●		
300g/m ²	○	■	●	■		
350g/m ²	○		●	■		

- Available ream wrapped and bulk packed on standard pallets
- Available ream wrapped and bulk packed on flexi-pallets
- Available ream wrapped only
- ◆ Special makings available, contact your Regional Sales Centre for more information
- ◇ Available within 48 hours for orders over 5 tonnes

For CutStar availability please contact your Regional Sales Centre for more information.

Product information continued overleaf...

Packaging specifications:

	SRA2	B2	SRA1	B1
	450x640	520x720	640x900	720x1020
100g/m ²	500 / 23k		250/11.5k	
115g/m ²	500 / 20k		250 / 10k	
130g/m ²	500 / 18k	500	250 / 9k	250 / 7.75k
150g/m ²	500 / 14k	500	250/7.25k	250 / 6.5k
170g/m ²	250 / 13k	250	250 / 6.5k	250 / 5.875k
200g/m ²	250/11.5k	250	100/5.75k	125
250g/m ²	250 / 8k	250	100/4.125k	125/ 4k
300g/m ²	125 / 6.5k	250	100/3.375k	125
350g/m ²	125 / 5.5k		100/2.875k	125/2.875k

Quantity shown = ream wrapped / bulk packed

MySize:

You can now order Greencoat 55 Silk in whatever sheet size and quantity you want.

MySize is designed to help you reduce your paper consumption. It's a bespoke reel-to-sheet service for orders in excess of two tonnes. Simply select the grammage you want, specify the exact dimensions of paper you need, confirm the quantity of sheets required and that's what we'll deliver within 72 hours from the confirmation of your order.

As well as the cost benefit, MySize supports the environment by minimising wastage, which reduces the amount of paper going to landfill, and the associated CO₂ emissions. We can also deliver stocks on Flexi-Pallets as standard on sizes around SRA2/B2 and pallet heights can be specified to suit Press In-Feed systems.

Greencoat 55 Silk is available in the following MySize grammages:

100, 115, 130, 150, 170, 200, 250, 300 and 350g/m²

If you would like to talk to us about this service, please contact your Regional Sales Centre or even visit www.mysizepaper.com to see exactly how much paper you can save, which could help you to reduce the costs of your print job.

Sheet and reel technical specifications:

	Bulk	Caliper	Opacity	Whiteness	Smoothness	Gloss
		ISO534	ISO2471	ISO11475	ISO5627	ISO2471
	cm ³ /g	MIC	%	%	s	%
90g/m ²	0.78	74	91.0	124	450	33
100g/m ²	0.80	80	92.1	124	450	33
115g/m ²	0.80	92	94.8	124	450	33
130g/m ²	0.85	110	96.6	124	450	33
150g/m ²	0.87	131	97.9	124	450	33
170g/m ²	0.88	150	98.0	124	400	33
200g/m ²	0.90	180	99.1	124	400	33
250g/m ²	0.96	240	99.5	124	120	33
300g/m ²	1.00	300	99.8	124	120	33
350g/m ²	1.04	364	99.9	124	120	33