

Amber Graphic

Amber is a high-white uncoated graphic paper with excellent printing properties, specially developed for both traditional and modern printing techniques. The paper's whiteness and other properties ensure that written messages give a straightforward impression. Text and images are perfectly reproduced. The wide range of grammages allows many areas of application, including brochures, books, catalogues and direct mail.

Amber Graphic is a white, uncoated fine paper ideal for books, dictionaries, manuals, advertising material, brochures and catalogues, in mono and full colour.

Product features and benefits:



Forest Stewardship Council® certified



Accredited to the Programme for the Endorsement of Forest Certification schemes



Manufactured to the international environmental standard, ISO 14001

Environmental statements:

When printing on Amber Graphic, you may wish to include a combination of the following environmental statements on your work. Amber Graphic:

- is manufactured to ISO 14001 and EMAS (Eco-Management & Audit Scheme) international standards, minimising negative impacts on the environment

If the product has FSC or PEFC certification:

- contains material sourced from responsibly managed forests, **certified in accordance with the FSC (Forest Stewardship Council)***
- contains material sourced from responsibly managed and sustainable forests, certified in accordance with the PEFC (Programme for the Endorsement of Forest Certification schemes)

* Omit bold copy if your company or printer is not FSC certified

FSC/PEFC logo usage guidelines:

The FSC logo can be used on publications printed on Amber Graphic. Should your company or printer have certification to the standard, you should use FSC MIX logo from the FSC Product Labelling Guide. An example is shown below:



When specified, the PEFC logo can be used on publications printed on Amber Graphic. Should your company or printer have certification to the standard, you can use the PEFC logo as outlined in the logo usage guidelines found in the PEFC information CD. An example of its use is shown below:



Product information continued overleaf...

Range specifications:

	HSWO
	Reels
60	◆
70	◆
80	◆
90	◆
100	◆
110	◆
120	◆
130	◆
150	◆
170	◆
200	◆
240	◆

◆ Special makings available

Technical specifications:

	Bulk	Caliper	Opacity	Whiteness	Smoothness	Brightness
		ISO534	ISO2471	ISO11475	ISO8791-4	(ISO 2470/D65)
	cm ³ /g	MIC	%	(CIE) %	(PPS) μm	
60	1.26	76	86	143	160	104
70	1.27	89	90	143	160	104
80	1.24	99	92	143	160	104
90	1.22	110	94	143	160	104
100	1.22	122	95	143	160	104
110	1.20	133	96	143	160	104
120	1.20	145	96	143	160	104
130	1.21	156	97	143	220	104
150	1.20	180	98	143	220	104
170	1.20	204	98	143	220	104
200	1.20	240	99	143	220	104
240	1.13	270	99	143	220	104