

Updated 1 March 2011

Greencoat 100 Offset

Greencoat is a market-leading multi-purpose family from Howard Smith Paper Group that includes both uncoated and coated qualities in a single, recycled range. The range incorporates the Carbon Balanced Paper, the FSC certification and is made to the highest environmental standards. You won't notice any compromise on performance, and more importantly print quality. In our book, being good should mean looking good.

Greencoat 100 Offset is the green alternative to everyday, multi-purpose virgin fibre papers: an uncoated, 100% recycled Carbon Balanced grade that can bring environmental integrity to brochures, posters, leaflets and flyers. As pre-printed stationery paper for subsequent laser and inkjet printing, it takes some beating. This stock item is available in a digital grade suitable for dry toner technologies.

Product features and benefits:



100% recycled post-consumer fibre



Forest Stewardship Council® certified



Manufactured to the international environmental standard, ISO 14001



Elemental Chlorine Free bleaching process



Guaranteed for laser and inkjet printing up to 115g/m²



www.carbonbalancedpaper.com

Associated qualities:

Greencoat 55 Gloss, Greencoat 55 Silk, Greencoat 80 Gloss, Greencoat 80 Silk

Environmental statements:

When printing on Greencoat 100 Offset, you may wish to include a combination of the following environmental statements on your work. Greencoat 100 Offset :

- is Carbon Balanced Paper – where the carbon intensity has been measured through the production process and an equivalent carbon credit (offset) has been purchased
- is made from 100% recovered fibre, **certified in accordance with the FSC (Forest Stewardship Council)***
- is manufactured to the ISO 14001 international standard, minimising negative impacts on the environment

* Omit bold copy if your company or printer is not FSC certified

FSC logo usage guidelines:

The FSC logo can be used on publications printed on Greencoat 100 Offset. Should your company or printer have certification to the standard, you should use FSC MIX logo from the FSC Product Labelling Guide. An example is shown below:



Product information continued overleaf...

Carbon Balanced Paper logo

The Carbon Balanced Paper logo can be used on publications printed on Greencoat 100 Offset. Should you wish to use the logo, or for more information, contact carbonbalanced@hspg.com. An example of the logo is shown below:



Range specifications:

	HSWO Reels
80g/m ²	◆
90g/m ²	◆
100g/m ²	◆
120g/m ²	◆
140g/m ²	◆
160g/m ²	◆

- ◆ Special makings available

Technical specifications:

	Bulk	Caliper	Opacity	Whiteness	Smoothness
			ISO2471	ISO11475	ISO8791-3
	cm ³ /g	Micron	%	(CIE) %	(Bendtsen) ml/min
80g/m ²	1.14	91	94.0	150	250/300
90g/m ²	1.15	103	95.0	150	250/300
100g/m ²	1.17	117	96.0	150	250/300
120g/m ²	1.18	142	97.0	150	250/300
140g/m ²	1.10	154	97.5	150	250/300
160g/m ²	1.12	192	98.6	150	300/450