

Greencoat 55 Gloss

Greencoat is a market-leading multi-purpose family from Howard Smith Paper Group that includes both uncoated and coated qualities in a single, recycled range. The range incorporates Carbon Balanced Paper, the FSC certification and is made to the highest environmental standards. You won't notice any compromise on performance, and more importantly print quality. In our book, being good should mean looking good.

Greencoat 55 Gloss offers similar visual and physical performance to totally virgin fibre grades, but with 55% recycled content. Its smooth surface and high coating levels make it an outstanding environmentally conscious choice for projects needing exceptional print results.

Product features and benefits:



Forest Stewardship Council® certified



55% recycled post-consumer fibre (NAPM certified)



Manufactured to the international environmental standard, ISO 14001



Elemental Chlorine Free bleaching process



Delivered on flexi-pallets as standard, saving preparation time and money

Associated qualities:

Greencoat 55 Silk, Greencoat 80 Gloss, Greencoat 80 Silk, Greencoat 100 Offset

Environmental statements:

When printing on Greencoat 55 Gloss, you may wish to include a combination of the following environmental statements on your work. Greencoat 55 Gloss:

- is Carbon Balanced Paper – where the carbon intensity has been measured through the production process and an equivalent carbon credit (offset) has been purchased
- is made from 55% recovered fibre, diverting waste from landfill
- contains material sourced from responsibly managed forests together with recycled fibre, **certified in accordance with the FSC (Forest Stewardship Council)***
- is manufactured to ISO 14001 and EMAS (Eco-Management & Audit Scheme) international standards, minimising negative impacts on the environment

* Omit bold copy if your company or printer is not FSC certified

Product information continued overleaf...

FSC logo usage guidelines:

The FSC logo can be used on publications printed on Greencoat 55 Gloss. Should your company or printer have certification to the standard, you should use FSC MIX logo from the FSC Product Labelling Guide. An example is shown below:



Carbon Balanced Paper logo

The Carbon Balanced Paper logo can be used on publications printed on Greencoat 55 Gloss. Should you wish to use the logo, or for more information, contact carbonbalanced@hspg.com. An example of the logo is shown below:



www.carbonbalancedpaper.com

Range specifications:

	Reels
	Bespoke
90g/m ²	◆
100g/m ²	◆
115g/m ²	◆
130g/m ²	◆
150g/m ²	◆
170g/m ²	◆

- ◆ Available in Reels only

Reel technical specifications:

	Bulk	Caliper	Opacity	Whiteness	Gloss
		ISO534	ISO2471	ISO11475	ISO2471
	cm ³ /g	MIC	%	%	%
90g/m ²	0.72	66	89.0	124	75
100g/m ²	0.72	72	91.0	124	75
115g/m ²	0.76	87	94.0	124	75
130g/m ²	0.80	104	95.0	124	75
150g/m ²	0.75	113	96.5	124	75
170g/m ²	0.76	129	97.5	124	75