

## Greencoat 55 Silk

Greencoat is a market-leading multi-purpose family from Howard Smith Paper Group that includes both uncoated and coated qualities in a single, recycled range. The range incorporates Carbon Balanced Paper, the FSC certification and is made to the highest environmental standards. You won't notice any compromise on performance, and more importantly print quality. In our book, being good should mean looking good.

Greencoat 55 Silk looks, feels and performs like a 100% virgin product. You get the same bright white shade and excellent ink-to-paper contrast but with a paper that is 55% recycled. Its soft, smooth surface, matt finish and good opacity make it an excellent all-purpose environmental coated sheet.

### Product features and benefits:



55% recycled post-consumer fibre



Forest Stewardship Council® certified



Manufactured to the international environmental standard, ISO 14001



Elemental Chlorine Free bleaching process



### Associated qualities:

Greencoat 55 Gloss, Greencoat 80 Gloss, Greencoat 80 Silk, Greencoat 100 Offset

### Environmental statements:

When printing on Greencoat 55 Silk, you may wish to include a combination of the following environmental statements on your work. Greencoat 55 Silk:

- is Carbon Balanced Paper – where the carbon intensity has been measured through the production process and an equivalent carbon credit (offset) has been purchased
- is made from 55% recovered fibre, diverting waste from landfill
- contains material sourced from responsibly managed forests together with recycled fibre, **certified in accordance with the FSC (Forest Stewardship Council)\***
- is manufactured to ISO 14001 and EMAS (Eco-Management & Audit Scheme) international standards, minimising negative impacts on the environment

\* Omit bold copy if your company or printer is not FSC certified

### FSC logo usage guidelines:

The FSC logo can be used on publications printed on Greencoat 55 Silk. Should your company or printer have certification to the standard, you should use FSC MIX logo from the FSC Product Labelling Guide. An example is shown below:



Product information continued overleaf...

**Carbon Balanced Paper logo**

The Carbon Balanced Paper logo can be used on publications printed on Greencoat 55 Gloss. Should you wish to use the logo, or for more information, contact carbonbalanced@hspg.com. An example of the logo is shown below:



www.carbonbalancedpaper.com

**Range specifications:**

HSWO	
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Reels	
90g/m <sup>2</sup>	◆
100g/m <sup>2</sup>	◆
115g/m <sup>2</sup>	◆
130g/m <sup>2</sup>	◆
150g/m <sup>2</sup>	◆
170g/m <sup>2</sup>	◆

- ◆ Special makings available

**Technical specifications:**

	Bulk	Caliper	Opacity	Whiteness	Smoothness	Gloss
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	cm <sup>3</sup> /g	ISO534 MIC	ISO2471 %	ISO11475 %	ISO5627 s	ISO2471 %
90g/m <sup>2</sup>	0.78	74	91.0	124	450	33
100g/m <sup>2</sup>	0.80	80	92.1	124	450	33
115g/m <sup>2</sup>	0.80	92	94.8	124	450	33
130g/m <sup>2</sup>	0.85	110	96.6	124	450	33
150g/m <sup>2</sup>	0.87	131	97.9	124	450	33
170g/m <sup>2</sup>	0.88	150	98.0	124	400	33