

## Greencoat 80 Gloss

Greencoat is a market-leading multi-purpose family from Howard Smith Paper Group that includes both uncoated and coated qualities in a single, recycled range. The range incorporates Carbon Balanced Paper, the FSC certification and is made to the highest environmental standards. You won't notice any compromise on performance, and more importantly print quality. In our book, being good should mean looking good.

Greencoat 80 Gloss is the high-impact gloss sheet with a low impact on the environment. All the quality and printability you need for magazines, brochures, calendars and corporate literature is preserved, but on paper that is Carbon Balanced, 80% recycled, FSC certified and bears the NAPM Recycled Paper mark. This stock item is available in a digital grade suitable for HP Indigo and Dry Toner technologies.

### Product features and benefits:



Forest Stewardship Council® certified



80% recycled post-consumer fibre (NAPM certified)



Manufactured to the international environmental standard, ISO 14001



Elemental Chlorine Free bleaching process



Totally Chlorine Free bleaching process



Compatible for HP Indigo / Dry Toner digital technologies



Available from UK Wharf stocks



WORLD LAND TRUST™

[www.carbonbalancedpaper.com](http://www.carbonbalancedpaper.com)

### Associated qualities:

Greencoat 55 Gloss, Greencoat 55 Silk, Greencoat 80 Silk, Greencoat 100 Offset

### Environmental statements:

When printing on Greencoat 80 Gloss, you may wish to include a combination of the following environmental statements on your work. Greencoat 80 Gloss :

- is Carbon Balanced Paper – where the carbon intensity has been measured through the production process and an equivalent carbon credit (offset) has been purchased
- is made from 80% recovered fibre, diverting waste from landfill
- contains material sourced from responsibly managed forests together with recycled fibre, **certified in accordance with the FSC (Forest Stewardship Council)\***
- is manufactured to ISO 14001 and EMAS (Eco-Management & Audit Scheme) international standards, minimising negative impacts on the environment

\* Omit bold copy if your company or printer is not FSC certified

### FSC logo usage guidelines:

The FSC logo can be used on publications printed on Greencoat 80 Gloss. Should your company or printer have certification to the standard, you should use FSC MIX logo from the FSC Product Labelling Guide. An example is shown below:



Product information continued overleaf...

**Carbon Balanced Paper logo**

The Carbon Balanced Paper logo can be used on publications printed on Greencoat 80 Gloss. Should you wish to use the logo, or for more information, contact carbonbalanced@hspg.com. An example of the logo is shown below:



www.carbonbalancedpaper.com

**Range specifications:**

	Reels
	Bespoke
90g/m <sup>2</sup>	◆
100g/m <sup>2</sup>	◆
115g/m <sup>2</sup>	◆
130g/m <sup>2</sup>	◆
150g/m <sup>2</sup>	◆
170g/m <sup>2</sup>	◆

- ◆ Special makings available

**Technical specifications:**

	Bulk	Caliper	Opacity	Whiteness	Gloss
		ISO534	ISO2471	ISO11475	ISO2471
	cm <sup>3</sup> /g	MIC	%	%	%
90g/m <sup>2</sup>	0.72	66	89.0	124	75
100g/m <sup>2</sup>	0.72	72	91.0	124	75
115g/m <sup>2</sup>	0.72	83	94.0	124	75
130g/m <sup>2</sup>	0.76	99	95.0	124	75
150g/m <sup>2</sup>	0.80	120	96.5	124	75
170g/m <sup>2</sup>	0.73	124	97.5	124	75