

My Brite Gloss

My Brite is a high bright wood containing light weight coated (LWC) and medium weight coated (MWC) gloss paper for HSWO with a modern blue-white shade.

Product features and benefits:



Accredited to the Programme for the Endorsement of Forest Certification schemes



Manufactured to the international environmental standard, ISO 14001

Associated qualities:

My Brite Silk
My Gold

Environmental statements:

When printing on My Brite Gloss, you may wish to include a combination of the following environmental statements on your work. My Brite Gloss:

- is manufactured to ISO 14001 and EMAS (Eco-Management & Audit Scheme) international standards, minimising negative impacts on the environment

If the product has PEFC certification:

contains material sourced from responsibly managed and sustainable forests, certified in accordance with the PEFC (Programme for the Endorsement of Forest Certification schemes)

- **PEFC logo usage guidelines:**

When specified, the PEFC logo can be used on publications printed on My Brite Gloss. Should your company or printer have certification to the standard, you can use the PEFC logo as outlined in the logo usage guidelines found in the PEFC information CD. An example of its use is shown below:



Range specifications:

	HSWO
	Reels
65g/m ²	◆
70g/m ²	◆
75g/m ²	◆
80g/m ²	◆
85g/m ²	◆
90g/m ²	◆
100g/m ²	◆
115g/m ²	◆
135g/m ²	◆

- ◆ Special makings available

Product information continued overleaf...

Technical specifications:

	Bulk	Caliper	Opacity	Brightness	Smoothness	Gloss
		ISO534	ISO2471	D65/10°	ISO8791-4	ISO 8254-1
	cm ³ /g	MIC	%	ISO 2470	(PPS) µm	(Hunter, 75°) %
65g/m ²	0.8	52	93	90	1.1	58
70g/m ²	0.8	56	94	90	1.1	61
75g/m ²	0.8	60	95	90	1.1	63
80g/m ²	0.8	64	96	91	1.1	63
85g/m ²	0.8	68	96	91	1.1	64
90g/m ²	0.8	72	97	91	1.1	65
100g/m ²	0.8	80	97	91	1.1	67
115g/m ²	0.8	92	98	91	1.1	69
135g/m ²	0.8	108	98	91	1.1	69